Worksheet Definition of Innovation

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How do we define innovation in our company?	What do we need to succeed in our industry?	What about innovation is impor- tant for our company?	If innovation were already hap- pening at a high level in our com- pany, how would we recognize it?	lf ou wer mar box
Iteration 1	Iteration 1	Iteration 1	Iteration 1	
Iteration 2	Iteration 2	Iteration 2	Iteration 2	
Iteration 3	Iteration 3	Iteration 3	Iteration 3	

our company's way of innovating ere a box on the shelf of a super- arket, what would it say on the x?			
Iteration 1			
Iteration 2			
Iteration 3			

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