

Explore

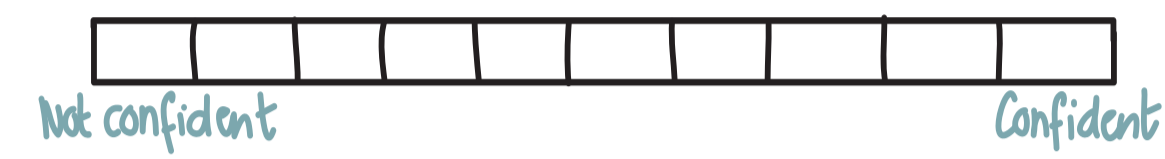


VENTURE BOARD DASHBOARD - Explore phase

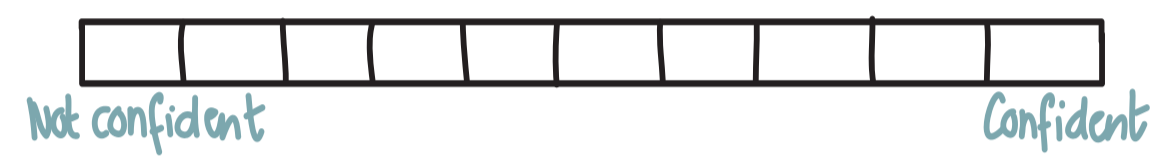
Stage: Exploration

KEY SUCCESS FACTOR QUESTIONS

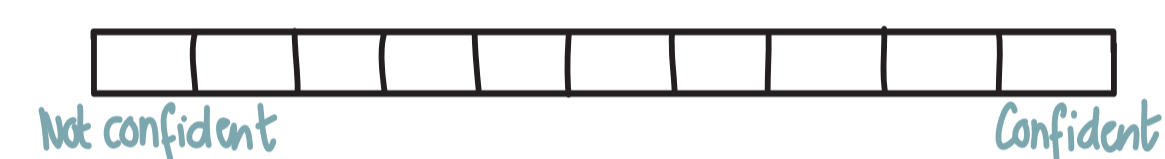
Does the potential customer want to have the problem solved?



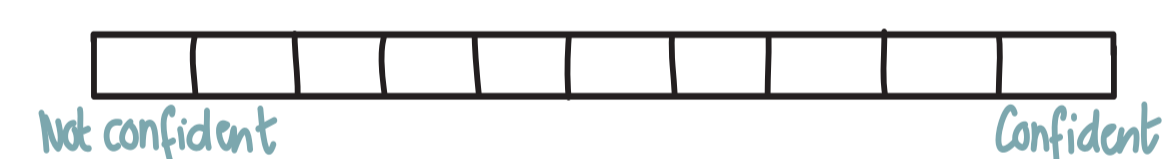
How do the customers want to have the problem solved?



Does the customer accept your solution or value proposition of your envisioned solution?



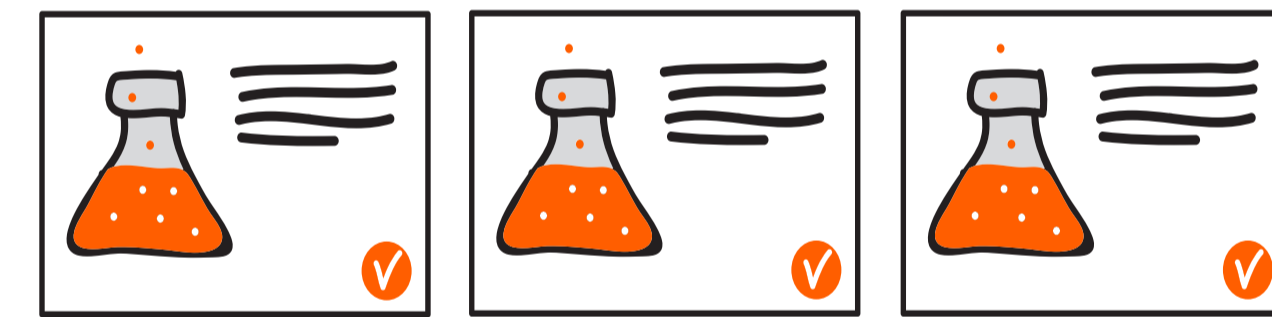
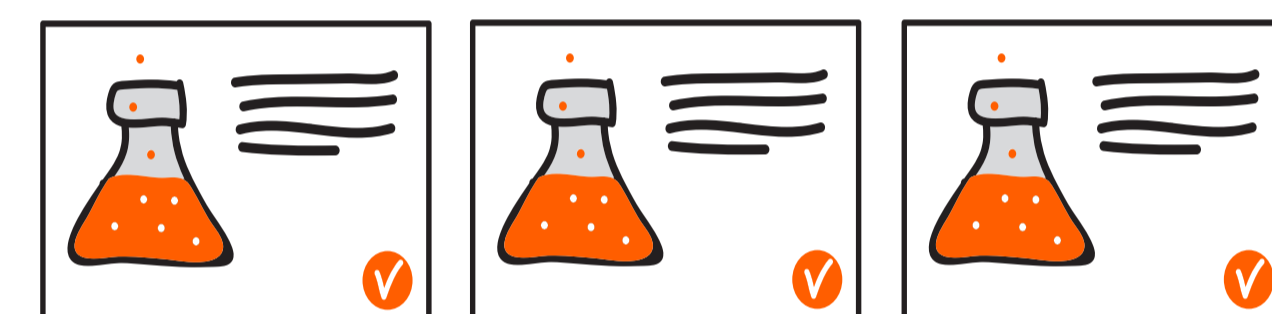
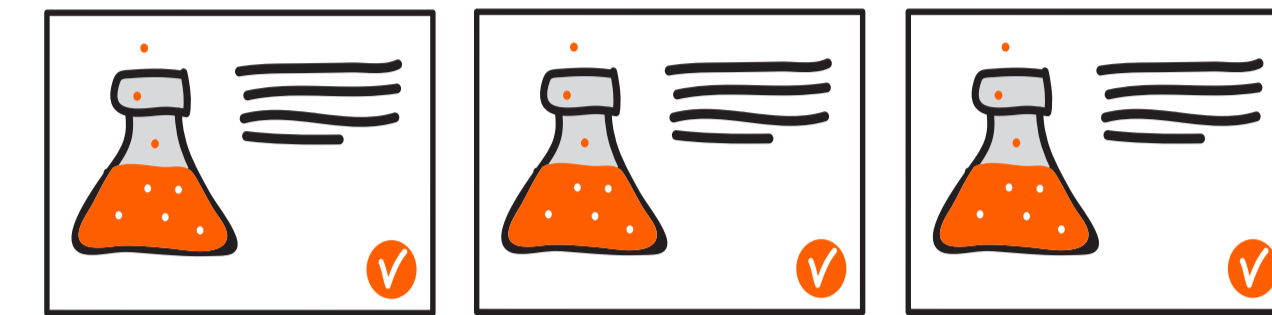
Who are you competing with to have the customer's problem solved?



HOLISTIC VIEW ON THE TEAM:

How likely is it for the team to progress to the next stage?

EVIDENCE

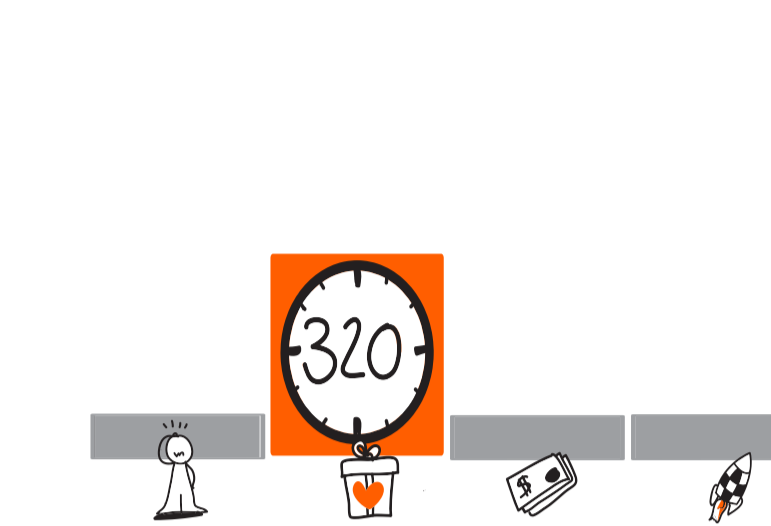


- 10% we don't see the team moving forward.
- 30% there is not enough evidence that the team will move forward.
- 60% there is some evidence that the team will move forward.
- 90% there is strong evidence for the team moving forward.

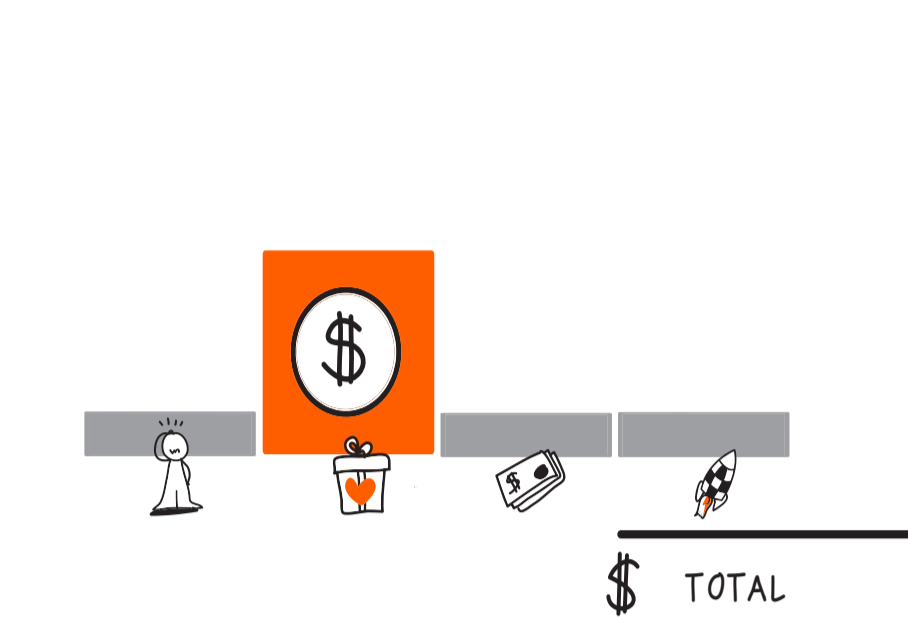
HOURS WORKED ON THE VENTURE IN THIS STAGE (TO DATE):



TIME SPENT BY THE VENTURE SINCE IT ENTERED THIS STAGE (TO DATE):



DEVELOPMENT COSTS INCURRED FOR THIS STAGE (TO DATE):



ACCUMULATED DEVELOPMENT COSTS (TO DATE):

ACCUMULATED HOURS WORKED (TO DATE):

Notes by the Venture Board

Bring focus on critical success factors

Suggested action by the Venture Board

Persevere

Progress to next stage

Discontinue

