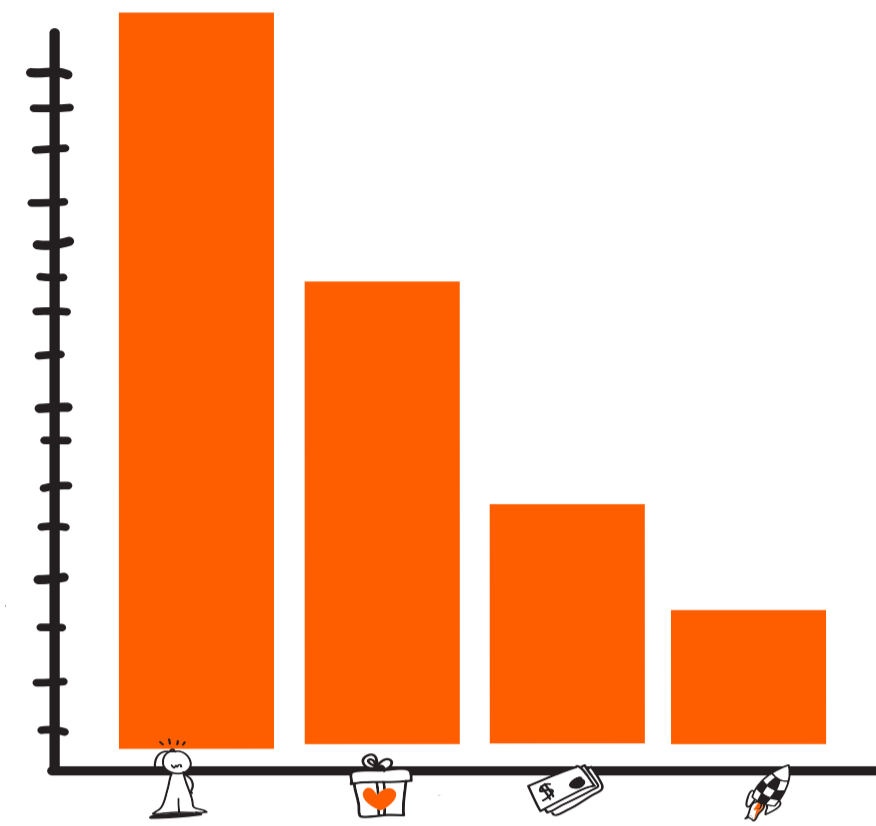


FUNNEL DASHBOARD



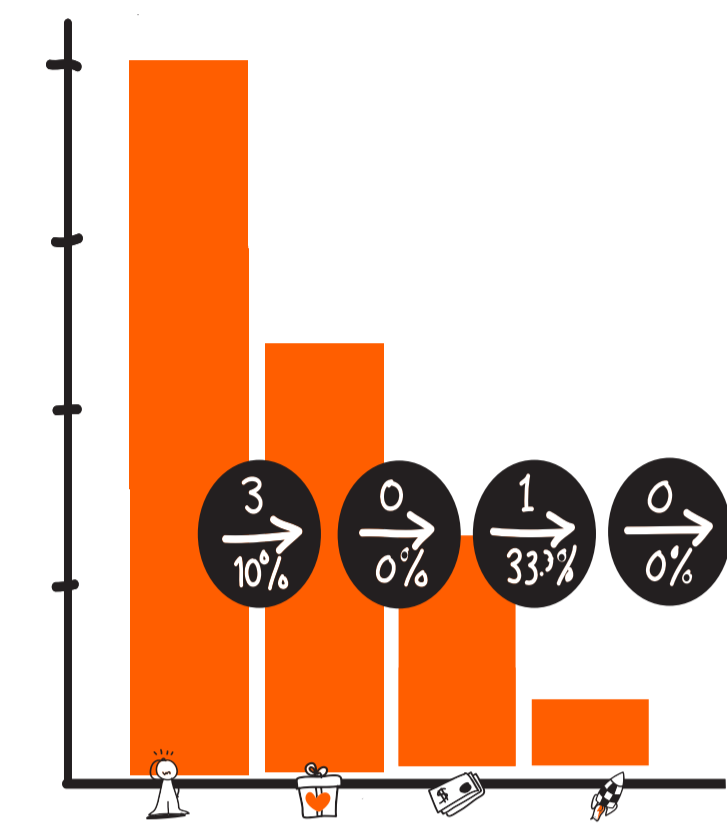
DISCOVERY

Number of ideas in stage



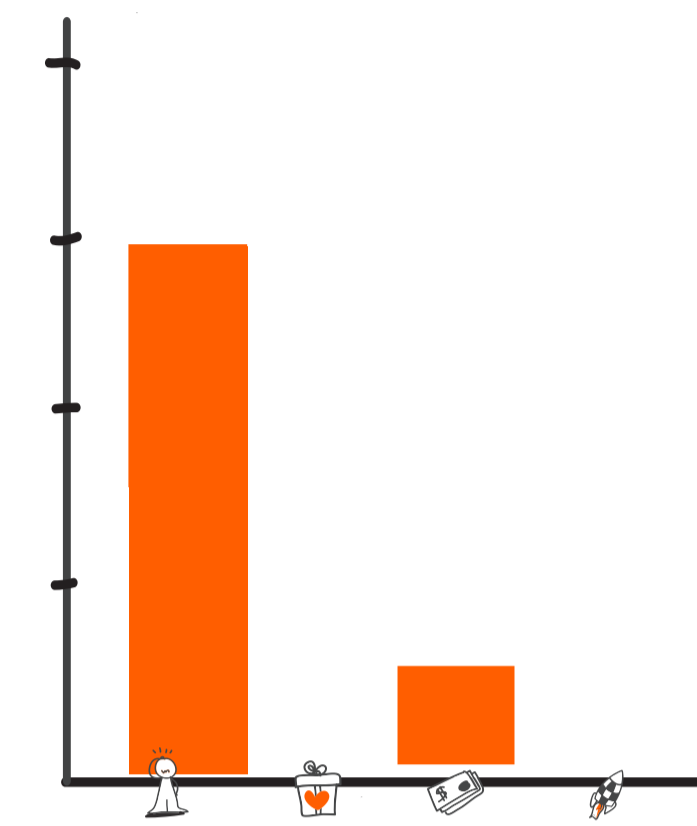
EXPLORATION

Number of ideas progressed



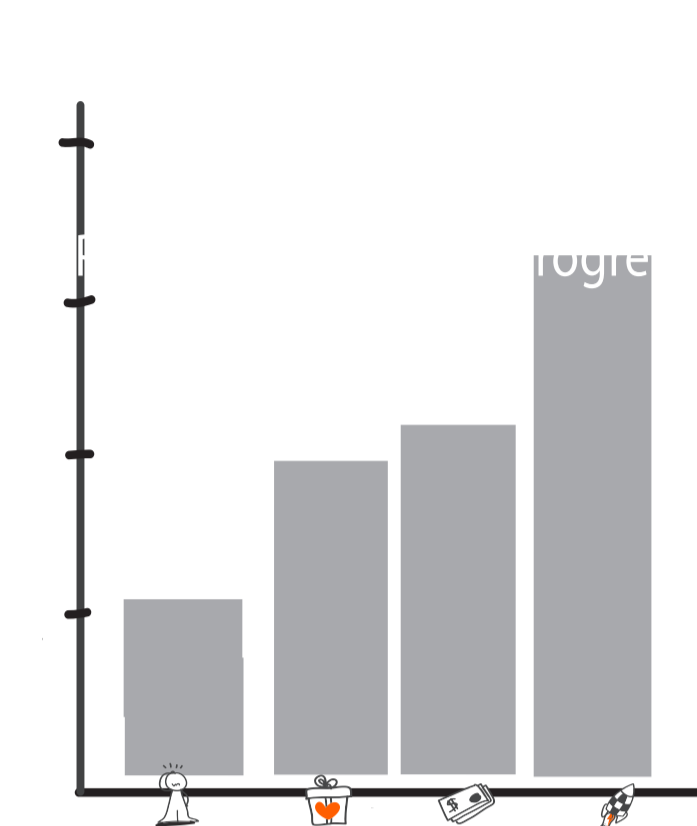
VIABILITY

Number of ideas stopped

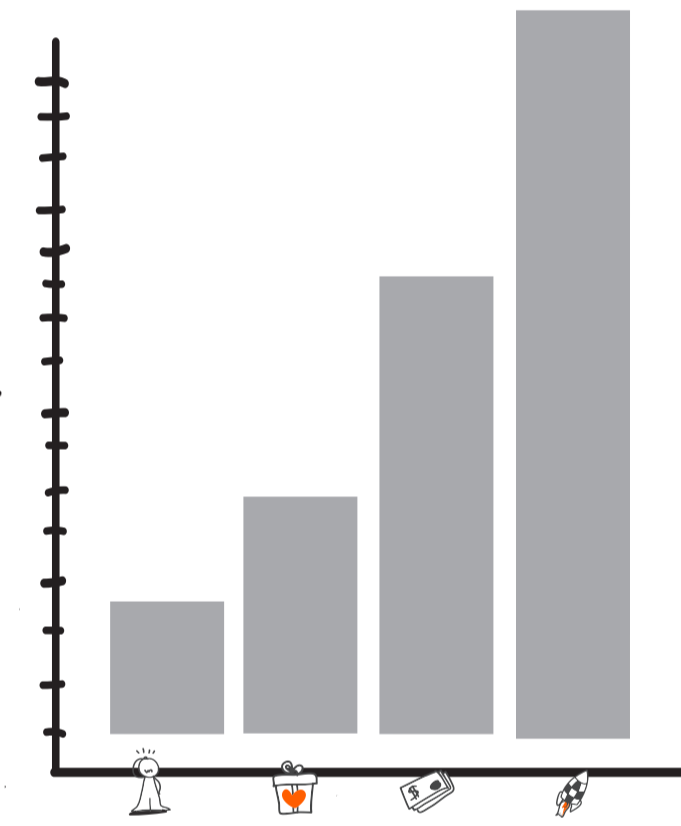


GROWTH

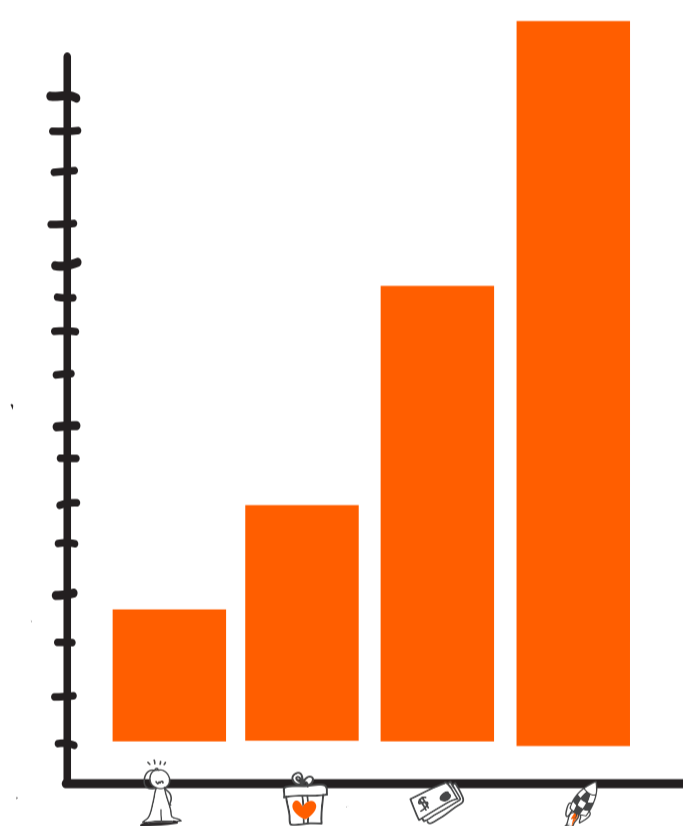
Average time spent in stage



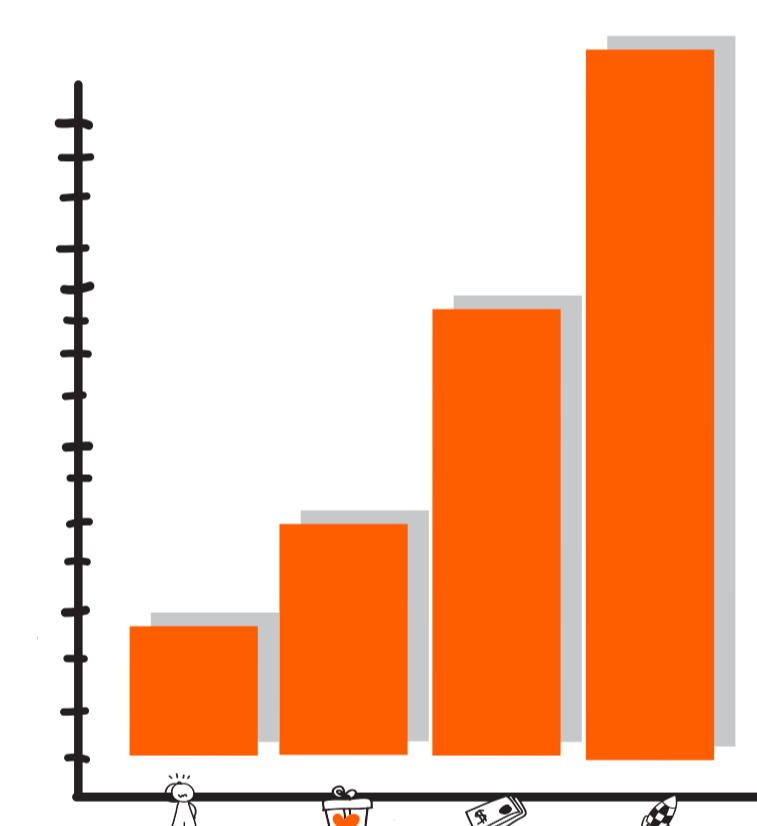
Average work hours cost per stage (to date)



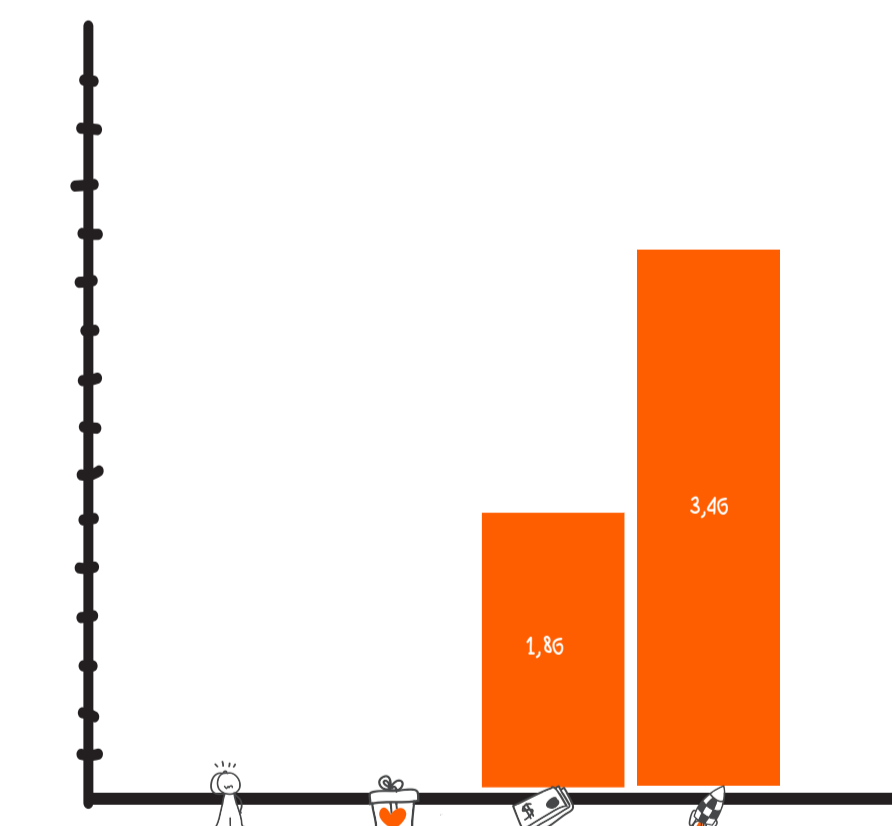
Average development cost per stage (to date)



Total average cost per stage (to date)



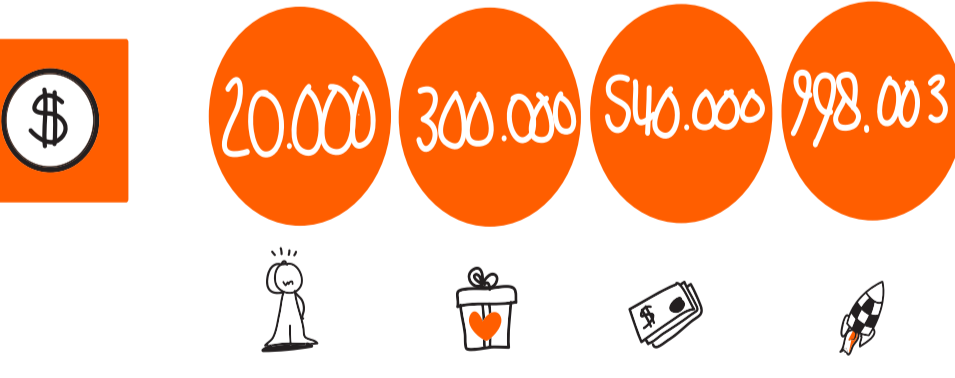
Average estimated risk adjusted Value to Cost ratio (VCRrisk)



Cumulated development cost per stage (to date)



Cumulated work hours cost per stage (to date)



Total cumulative cost to date per stage

