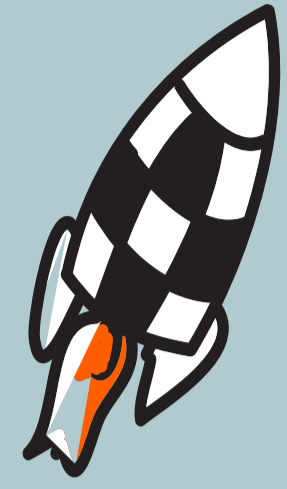


Growth

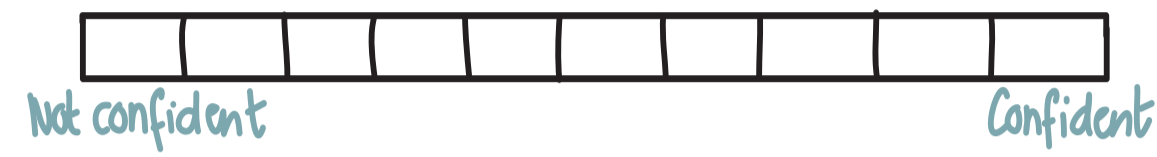


VENTURE BOARD DASHBOARD - Growth phase

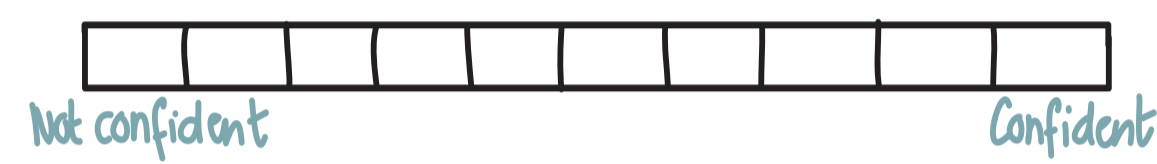
Stage: Growth

KEY SUCCESS FACTOR QUESTIONS

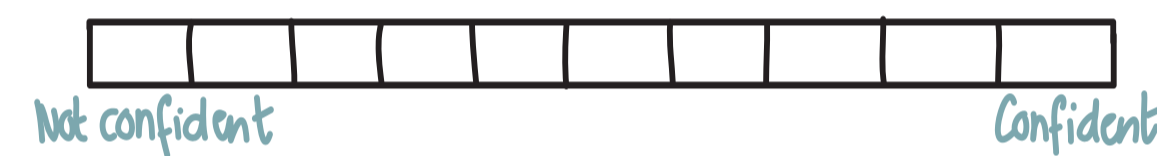
Can the business model be scaled?



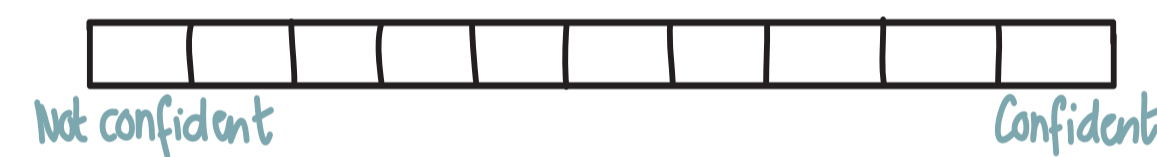
Does it make sense to scale the business model?



Is the business model still going to be ethically and legally compliant at scale?



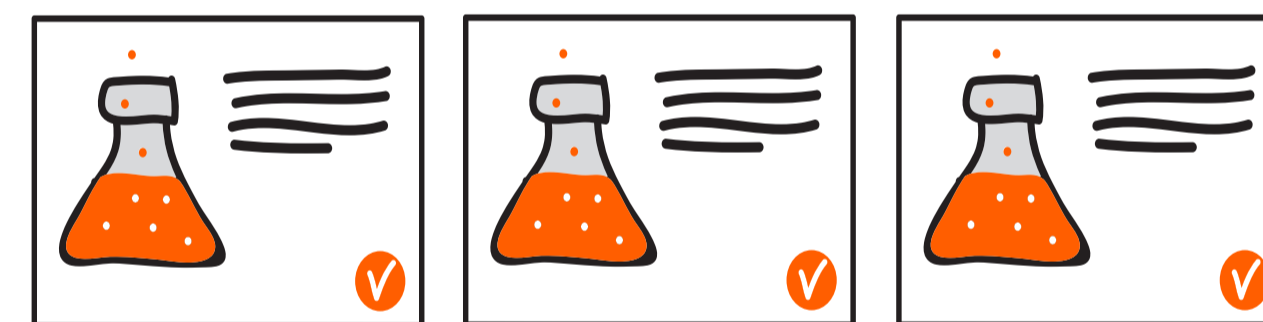
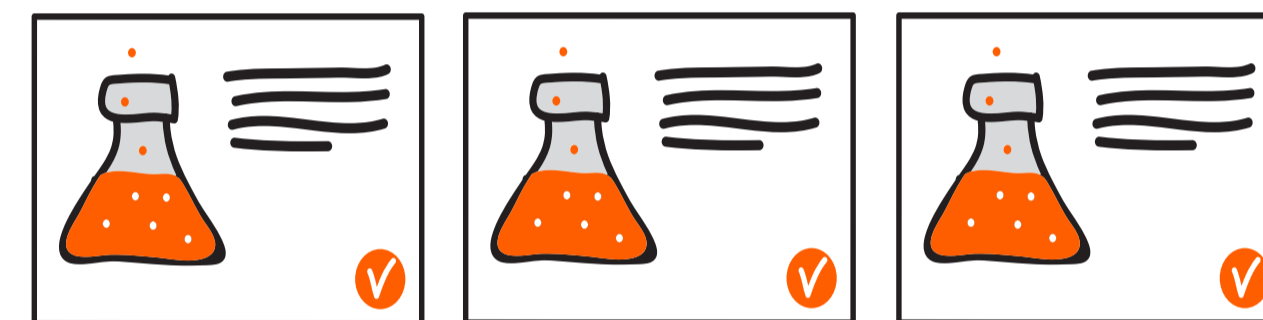
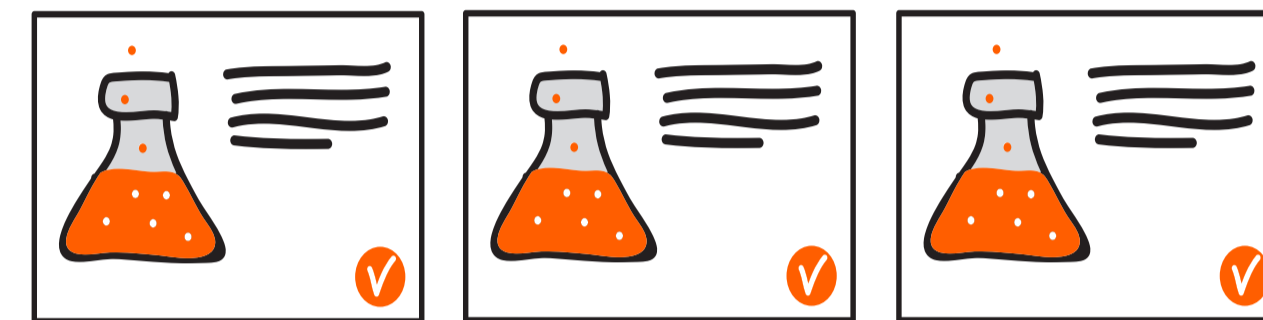
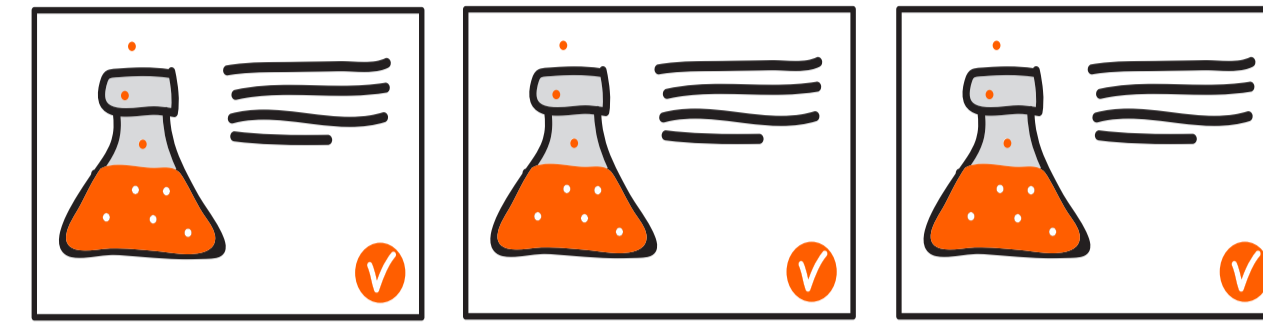
Can the channel of the business model sustain the scale?



HOLISTIC VIEW ON THE TEAM:

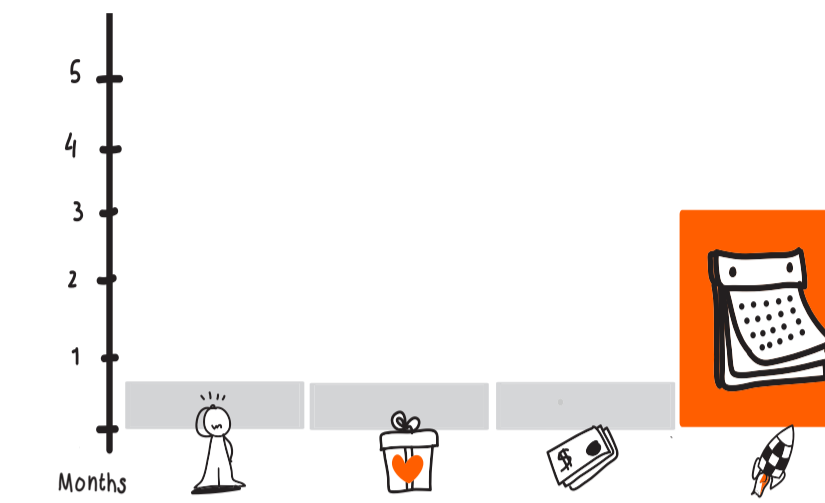
How likely is it for the team to progress to the next stage?

EVIDENCE



10% we don't see the team moving forward.  
 30% there is not enough evidence that the team will move forward.  
 60% there is some evidence that the team will move forward.  
 90% there is strong evidence for the team moving forward.

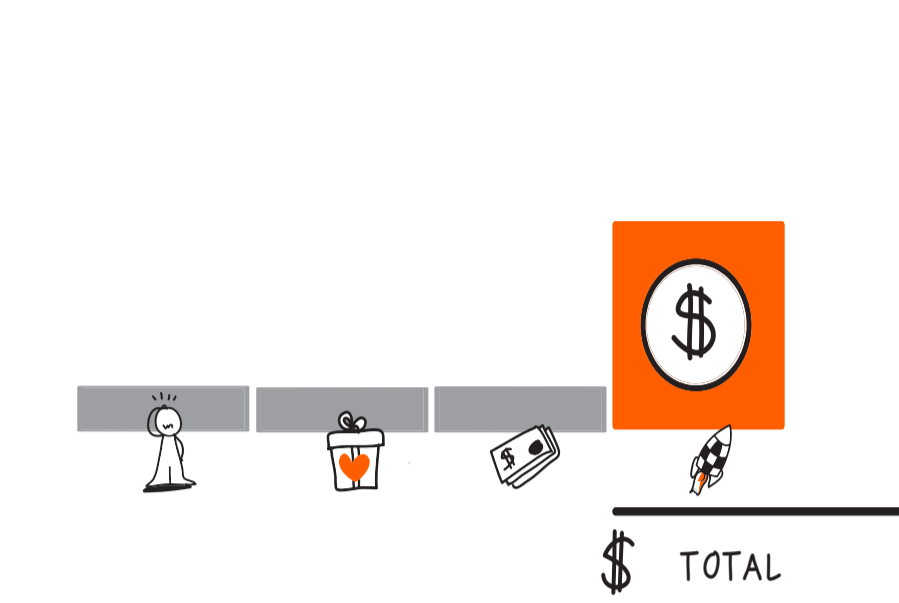
HOURS WORKED ON THE VENTURE IN THIS STAGE (TO DATE):



TIME SPENT BY THE VENTURE SINCE IT ENTERED THIS STAGE (TO DATE):



DEVELOPMENT COSTS INCURRED FOR THIS STAGE (TO DATE):



WEIGHTED AVERAGE VALUE (VWA):



WEIGHTED AVERAGE COST (CWA):

VALUE TO COST RATIO (VCR):

ACCUMULATED DEVELOPMENT COSTS (TO DATE):

ACCUMULATED HOURS WORKED (TO DATE):

Notes by the Venture Board

Bring focus on critical success factors  
6

Suggested action by the Venture Board

Persevere

Progress to next stage

Discontinue

